



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: PARKING TICKET COLLECTION

MEETING DATE: May 5, 1993

PREPARED BY: Dixon Flynn, Finance Director

RECOMMENDED ACTION: That the City Council authorize the City Manager to enter into an agreement with Enforcement Technology, Inc. to process parking tickets issued by the City, send notices for delinquency, and forward unpaid fees to the Department of Motor Vehicles (DMV) for registration hold, if necessary. The contract will be for a period of two years at a cost of \$1.25 per ticket.

BACKGROUND INFORMATION: In April of 1992, the Council approved a contract with West Computil Corporation to provide a parking ticket collection program. West Computil Corporation is no longer in business due to bankruptcy.

Currently revenue receipt is being handled by Finance Staff.

SERVICES REQUESTED:

Five vendors were contacted by Finance staff and invited to respond to selected criteria.

- * Receive and maintain a data base of parking tickets
- * Provide a toll free 800 telephone number.
- * Provide courtesy notifications to violators who have not paid their parking tickets.
- * Issue "computer generated" DMV holds.
- * Provide the City with reports as to collection status, number of tickets issued, number of tickets issued by officer, status of DMV holds.
- * Allow City to continue revenue collection.

SELECTION PROCESS:

All vendors were invited to be interviewed by a panel of Finance and Police Department staff. Three accepted. The purpose of these presentations was to give the panel an opportunity to evaluate selected criteria in addition to price per ticket.

(1)

APPROVED:

THOMAS A. PETERSON
City Manager



recycled paper

(2)

THE MEMBERS OF THE SELECTION COMMITTEE WERE: Maxine Cadwallader, Revenue Manager, Finance; Vicky McAthie, Accounting Manager, Finance; Larry Hansen, Acting Police Chief, Police Dept.; Sandra Meyers, Secretary, Police Dept.; Sherry Sanchez and Jacquie Kreps, Parking Enforcement Assistants, Finance.

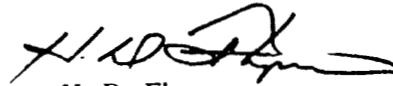
IN ADDITION, THE CRITERIA USED FOR SELECTION WAS AS FOLLOWS;

	<u>Points</u>
* Offices in Northern California.	20
* Responsive to questions.	10
* Submitted client lists, as requested.	15
* Supplied sample reports, as requested.	15
* Will allow City of Lodi to record revenue.	10
* Will provide an 800 number for telephone inquiries.	10
* Price per ticket (15 points for lowest, 10 for medium, 5 for highest).-----	
* Term of contract (15 points for 1 yr., 10 for 2 yr., 5 for 3 yr. or not stated.-----	
* Subs parts of contract out.	-10
* Additional charges for postage.	-10

<u>Company</u>	<u>Price per Ticket</u>	<u>Points</u>
Enforcement Technology, Inc.	\$1.25	85
Phoenix Group	\$1.05	65
Turbo Data	\$2.40	45
City of Inglewood	\$1.17	30

RECOMMENDATION:

That the City Manager be authorized to enter into a contract with Enforcement Technology, Inc. for a period of two years to receive, maintain and be instrumental in the collection of unpaid parking tickets.



H. D. Flynn
Finance Director